

MARCO Stakeholder Workshop

La Fabbrica del Vapore | Milan | Italy

Date: 31.10.2017

0900-0930	Arrival
0930-0945	Welcome & Introduction Harilaos Loukos, Moderator
0945-1045	<p>Panel session</p> <p>Presenting & familiarising the <i>concept</i> of a Climate Services observatory</p> <p>Lead Speaker: Federica Rossi (Ibimet / WMO) Moderator: Harilaos Loukos</p> <p>Panellists</p> <ul style="list-style-type: none"> • Federica Rossi, Senior Researcher at Italian National Research Council, Institute of Biometeorology (IBIMET) Bologna. • Jaroslav Mysiak, Director of the research division RAAS: Risk assessment and adaptation strategies, CMCC • Dickie Whitaker, Chief Executive, OASIS LMF • Christian Garaffa, Marketing Manager Source Separation & Recycling, Novamont • Etienne Bouyer (CEA Tech, tbc)
1045-1100	Break
1100-1130	Benchmarking EU market observatories or Climate Services Initiatives Eva Boo, LGI Consulting
1130-1230	<p>Learnings from three case studies from the MARCO project</p> <ul style="list-style-type: none"> • Real estate • Agriculture & forestry • Tourism
1230-1330	Networking Lunch
1330-1530	<p>The need for a climate services observatory at EU level: why and what for?</p> <p>We will explore the needs of different stakeholders on climate services with the help of the value proposition canvas methodology. The tool through a multidisciplinary process, provides an easy-to-understand overview of what potential customers need. Then we will co-design the main services an observatory should offer to address these needs.</p>
1530-1600	Closing remarks from Moderator