

The prospects of climate services

Date : Friday **September 28, 2018**, from 9:00 AM to 4:15 PM

Venue : Steigenberger Hotel Am Kanzleramt, Berlin

Address : 5 Ella-Trebe-Straße, 10557 Berlin, Germany

Draft Agenda

- 09.00 - 09.10: Welcome from the project coordinators (Adriaan Perrels (FMI) and Thanh-Tam Le (Climate KIC))
- 09.10 - 09.40: Highlights from MARCO & EU-MACS
- 09.40 - 10.00: Questions & Answers (+ on-line feedback option)
- 10.00 - 11.10: How to position and profile your climate services products (Patrizia Pawelek UnternehmerTUM)
- 11.10 - 11.30 coffee break
- 11.30 - 12.40 Matching user needs and climate service offers (LGI)
- 12.40 - 13.30 : Lunch (Buffet on site) + 'exchange ideas / try the tools / challenge solutions'
- 13.30 - 14.30 : **Panel Discussion:** How to enhance take-up and use of climate services and create a viable climate services market?
Panelists: users, service providers, service developers, policy makers
- 14.30 - 14.45 : Coffee Break
- 14.45 - 16.00 : Shaping the future of the market for climate services – what are the critical success factors?
- short presentations on selected topics
- pitches from the participants
- plenary discussion
- 16.00 - 16.15 : Conclusions (Adriaan Perrels and Thanh-Tam Le)